



Home Foundations Flooring Guide CD

A COMPREHENSIVE TOOL THAT COMMUNICATES EVERYTHING A HOME BUYER NEEDS TO KNOW ABOUT THE CARE AND WARRANTY OF THEIR SHAW HOME FOUNDATIONS FLOORING



1. MAINTENANCE VIDEOS

- VISUALLY DEMONSTRATES THE PROPER CARE OF EACH FLOORING TYPE

2. HOME FOUNDATION WARRANTIES

- ALL WARRANTY DOCUMENTATION ORGANIZED FOR EASY REFERENCE

3. SHAW ADVANTAGES

- EDUCATES THE HOME BUYER ON THE MANY UNIQUE REASONS THAT SHAW IS THE PROVIDER OF CHOICE FOR FLOORING: ANSO NYLON, EPIC HARDWOOD, FULL DISCLOSURE SELLING AND MORE

4. SHAW AND THE SHAW GREEN EDGE

- VIDEOS THAT COMMUNICATE IMPORTANT SHAW MESSAGES TO THE HOME BUYER



BENEFITS:

- **PROFESSIONAL** PRESENTATION TO THE HOME BUYER
- **CONSOLIDATES** KEY INFORMATION INTO ONE PACKAGE
- **DELIVERS** INFORMATION IN AN EASY TO UNDERSTAND FORMAT
- **COMMUNICATES** THE SHAW BRAND STORY AND THE SHAW GREEN EDGE