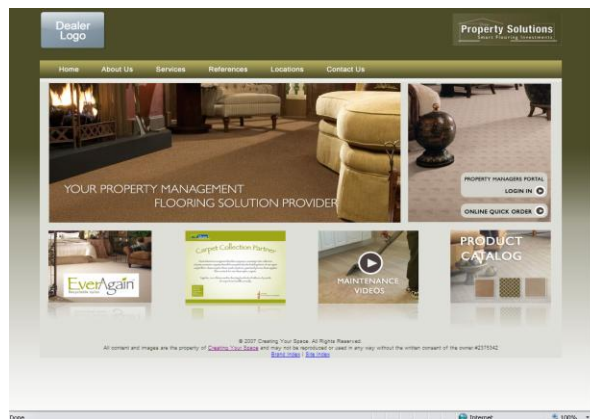




Property Management Corporate Websites branded Shaw Property Solutions

Shaw Home Foundations supports the development of their Property Management client's company websites.

1. **Shaw “PS” brand and Ever Again prominently displayed**
 - Value to both; also available w/o “Ever Again”
2. **Shaw Green Edge content available to leverage**
 - Allows the Customer to demonstrate their Green commitment to Property Management customers
3. **Website provides online ordering and Communication Portal**
4. **Shaw sponsors a portion of the website development costs**
 - Shaw supports contractors that drive their sales



Benefits:

- **Financial** support from Shaw for the website development
- **Credibility** through association with the Shaw brand
- **Green** marketing content Shaw offers provides value to the website
- **Portal** that improves communication with customers
- **Online Ordering** that increases efficiency

Costs:

- **FREE DEVELOPMENT** for using the template as designed (with the dealer's business info customized) and \$99 per month for hosting and maintenance
- Additional fees may apply if dealer requests customization of site design (text changes do not require an additional fee) and communication tools